

### ABSTRACT

An electronic document file, known as a Features Page, may be stored in the read-only or static memory of a hardcopy device. At a point of sale, a potential customer can have the hardcopy device print a hardcopy of the Features Page so that the customer has a quick reference to the selling points of the device which can be taken with the customer and referred to at the customer's convenience. The Features Page in the hardcopy device can also be updated to reflect awards and reviews the product has received. The Features Page is updated, for example, by downloading an updated Page from a host system or the Internet.

10